



LAURA CROSSLEY

EXPERIENCE

Maven Minds: Trailblazers of Modern Business

Podcast Creator and Host

June 2022 - Present (8 months)

REMOTE

AdPredictive

VP Experience and Marketing

November 2017 - Present (5 years 3 months)

Kansas City, MO HYBRID + TRAVEL

Laura Noll LLC / MARKETMOX

Experience and Creative Catalyst

August 2005 - Present (17 years 6 months)

International HYBRID + TRAVEL

Adknowledge

Marketing Manager / UX designer

June 2013 - April 2016 (2 years 11 months)

Kansas City, MO ON-SITE

Garmin International

Web Designer

April 2011 - June 2013 (2 years 3 months)

Olathe, KS ON-SITE

Ascend Integrated Media

Designer and Content Creator

August 2009 - April 2011 (2 years 8 months)

Overland Park, KS ON-SITE + TRAVEL

EDUCATION

Kansas State University

BA Journalism and Mass Communications

Majors in Advertising and PR

Minor in Foreign Language

2005-2008

SKILLS

Strategy

Design

Innovation

Communication

HONORS

American Web Design Awards

American Inhouse Design Awards

MarCom Award

Philly Award

FAME CLAIMS

- Trekked to Everest Base Camp
- Own a working farm with baby goats
- Photoshopped THE Darth Vader
- Also photoshopped THE Cookie Monster
- Hiked Matterhorn Glacier Paradise
- Taught myself to snowboard at 26
- Held it together while sharing an elevator with NPH

LET'S CONNECT

Portfolio at laura-crossley.com

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